

**Brief History of:  
Planned Parenthood  
Waterloo Region  
SHORE Centre & Abortion**



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# Planned Parenthood – United States

- 1916 – Margaret Sanger, Ethel Byrne and Fania Mindell opened the first birth control clinic in the United States (Brooklyn NY)
- All 3 women immediately arrested – distributing “obscene materials” (conviction overturned)
- 1938 – American birth control league - name not family friendly
- 1942 - Planned Parenthood Federation of America
- 1973 – Roe vs Wade, abortion law struck down in U.S.

# Planned Parenthood - Canada

- 1932 – first birth control clinic opened illegally (Hamilton, Ontario)
- 1962 – renamed Planned Parenthood
- 1969 – birth control became legal in Canada
- Late 60's – UW students started a 'Birth Control Centre' on campus (birth control advice and abortion referrals)
- More and more non-students using service

# Planned Parenthood Waterloo Region

- 1972 – Kitchener-Waterloo Planned Parenthood opened its doors on Scott Street, incorporated as a not-for-profit charitable organization.
- 1978 - Expanded to provide services to Waterloo Region (Kitchener, Waterloo and Cambridge) and officially became Planned Parenthood Waterloo Region (PPWR). Core programs were pregnancy options counselling and sexual health education. Moved to a new location on King Street.

# Planned Parenthood Waterloo Region

- 1992 - Established Parents for Healthy Sexuality program. Although this program does not currently run we are hoping to begin a new program for parents soon.
- 1997 - Launched Peer Theatre Education Program which continues today.
- 1997 - Had the first Youth Sexuality Conference which continued until 2010.
- 1999 - Moved to 151 Frederick Street in the YWCA Community Resource Centre.

# Planned Parenthood Waterloo Region

- 2002 - The Choices fund was created through the KW Community Foundation to benefit PPWR. PPWR celebrated its 30<sup>th</sup> anniversary by hosting a benefit performance of The Vagina Monologues.
- 2005 - Funding crisis, community support keeps doors open.
- 2008 - Peer Theatre Education Program changed to an interactive forum theatre format. We increased our counselling hours to five days a week and established the Just4Girls program, all of which continue today.

# Planned Parenthood Waterloo Region

- 2008 - Brought together key agencies to look at programming for Sex Workers. This collaboration is known as the Sex Worker's Action Network (SWAN) and continues today.
- 2008 - Began our language specific Newcomer Women's Program which continues today.
- 2011 - Had PPWR's first performance of the Abortion Monologues thanks to a WLU Community Psychology student who had the vision to do this for a practicum placement.
- 2012 - Began our Just4Guys Program which continues today.
- 2012 - Collaborated with other Sexual Health Agencies to establish the Sexual Health Youth Strategy for Waterloo Region.

# Planned Parenthood Waterloo Region becomes SHORE Centre

- 2016 – PPWR changes name to Sexual Health Options Resources & Education - SHORE Centre
- 2016 – SHORE Centre expands Education Program to include two full-time Youth Educators to work with the Community Sexual Health Educator who is promoted to Community Sexual Health Education Manager
- 2016 – Launches the Sexability Program for Adults with Developmental Disabilities
- 2016 – Opens satellite pregnancy options support site in Cambridge





# Planned Parenthood - Canada

- 2005 – Planned Parenthood Federation of Canada changes its name to the Canadian Federation for Sexual Health
- 2015 – Canadian Federation for Sexual Health joins forces with Canadians for Choice and Action Canada for Population and Development, to become Action Canada for Sexual and Reproductive Rights
- 2005 – 2016 - Planned Parenthood organizations across Canada change names and rebrand – remain affiliated to Planned Parenthood
- 2016 Planned Parenthood Waterloo Region becomes Sexual Health Options Resources & Education – SHORE Centre
- 2016 - SHORE Centre moves to its new home located in the heart of downtown Kitchener at 130-235 King Street East
- Regina, Toronto, Ottawa, St. John's retain the name Planned Parenthood



# Abortion in the United States

- 1973 – Roe v. Wade, abortion law struck down in U.S.
  - Texas Law made it a crime to assist a woman to get an abortion
  - This law was struck down in 1973 with Roe v. Wade
  - Roe v. Wade disallows many state and federal restrictions on abortion

# Abortion in Canada

- 1969 – Bill C-150 was passed, making it the first time abortion could be legalized in a very specific set of cases (i.e. when a committee of doctors signed off that it was necessary for the physical or mental well-being of the mother), before this, all abortion was illegal in Canada.
- 1988 – The Supreme Court of Canada (R v. Morgentaler) strikes down Canada's abortion law ruling it is unconstitutional because it violates Canada's Charter of Rights and Freedoms by infringing on a woman's right to "life, liberty and security of the person."

# Abortion in Canada

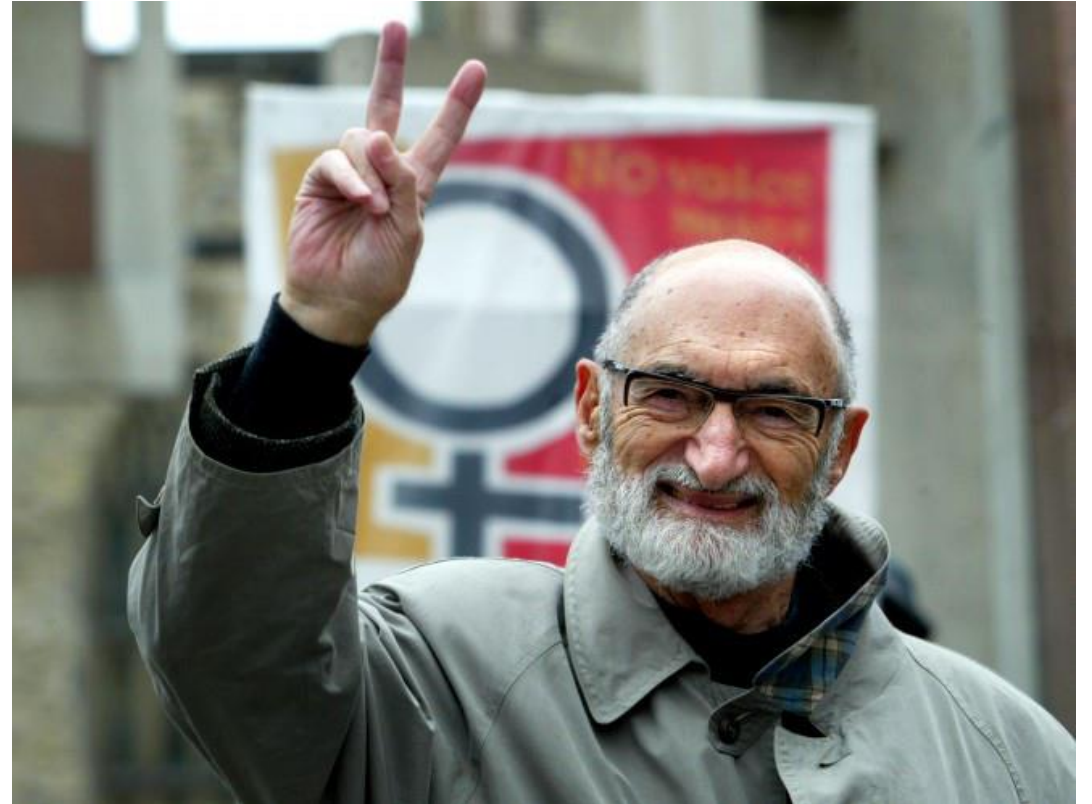
- 1991 – Ontario Government announces that all abortions in the province would be covered under OHIP (Ontario Health Insurance Plan), unlike other provinces where they were still paying out of pocket.
- 1995 - Abortion was added to the *Canada Health Act* as an essential medical service, meaning that it must be covered by health insurance
- 2015 – An abortion pill is approved in Canada
- 2017 – The abortion pill is available in Canada



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# Dr. Henry Morgentaler

- March 19, 1923 – May 29, 2013
- Opened first free-standing abortion clinic in Canada in Montreal, Quebec
- Eventually opening and managing five clinics across Canada



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# Dr. Henry Morgentaler

- Morgentaler was one of the first Canadian doctors to perform vasectomies, insert intrauterine devices and provide birth control pills to unmarried people.
- 1969 – opened first abortion clinic in Montreal to provide safe abortions outside of the hospital environment.
- Morgentaler was acquitted three times by juries, indicating that public opinion did not support the laws against abortion.
- Acquittal was overturned by the Quebec Court of Appeal in an unprecedented decision. Numerous cases were brought against him, eventually sending Morgentaler to prison.
- 1976 – Attorney General for Quebec announced that abortions in free-standing clinics, provided by medical professionals were no longer illegal.
- 1988 – R v. Morgentaler the case that struck down Canada's abortion laws.

# Politics in Canada

- 2013 – Justin Trudeau becomes leader of the Liberal Party and states that all candidates running for MP must be pro-choice
- 2015 – Justin Trudeau becomes Prime Minister



# SHORE Centre is....

## Our Values:

Pro-Choice      Inclusive  
Sex Positive      Accessible

## Our Vision:

A community that honours sexuality, diversity and choice.

## Our Mission:

Promotes choice through accurate sexual health education and confidential pregnancy options support.





# SHORE Centre Services

- Free resources, condoms, dental dams, lube
- Free prenatal vitamins
- Free pregnancy testing (urine testing)
- Free Sexual Health Education (Workshops, presentations, lectures, train-the-trainer, info booths)
- Free Pregnancy Options Support: in office, phone, email
  - We provide accurate information and non-judgemental support for all 3 pregnancy options (abortion, adoption and parenting)



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