

Annual Report | 2017-2018



PROMOTING CHOICE
FOR 45 YEARS

Message from our Board of Directors President

Welcome from Sexual Health Options, Resources & Education - SHORE Centre. Our new name continues to help our clients find us, clarifies our mission to our community partners and allows us to increase our visibility throughout the Region. In October 2017, SHORE won the Group Achievement category for the K-W Oktoberfest Women of the Year Award. This award recognizes achievements by a group of women that impact and/or improve our community or society, and we couldn't be more proud that the staff at SHORE were recognized for their passion and commitment.



This past year SHORE Centre continued to pursue a bold direction by adapting and responding to the needs of our clients and the community. One program that we are particularly proud of is Sex-Ability, a program for youth and adults with developmental disabilities. We understand that people with developmental disabilities are often left out of conversations around relationships, sexual health and decision making. Additionally, those with developmental disabilities experience a significantly higher rate of sexual assault, unplanned pregnancies and STIs. At SHORE Centre, we are committed to providing accurate, accessible information to all members of our community.

This year, not only were we able to expand our Pregnancy Options Support Program to Guelph with a consistent location and regular hours, but we are also able to offer clinical services in at our Kitchener location. The community response has been overwhelming and we are pleased to be able to offer such an important service to our clients.

The additional programs and services offered by SHORE over the past year would not have been possible without the extraordinary work of the entire staff and the leadership of Executive Director, Lyndsey Butcher. Thank you for your commitment and dedication. Recent changes in the political landscape have also helped to propel SHORE Centre into news with increased media coverage. We are grateful to the community for standing with us against attacks on reproductive rights, and ask that you continue to do.

Immense thanks to our departing board members, Shawna Reibling, Jackie Miller and Janet McKeown whose expertise have been integral to our success over these last several years. We wish them much success in their new journeys.

We welcome your feedback! Please contact the board with your ideas and comments as we work to build a community that honours sexuality, diversity and choice.

It has been my pleasure and honour to serve the organization as the Board President this year. I invite you to join me as I continue to support SHORE Centre with my time, energy and finances moving forward.

Yours in Choice,

A handwritten signature in blue ink, appearing to read 'Meaghan Middleton'.

Meaghan Middleton

Our Vision, Mission & Values

Our Vision: A community that honours sexuality, diversity and choice.

Our Mission: To promote choice through accurate sexual health education and confidential pregnancy options support.

Our Values: Pro-choice, Sex Positive, Inclusive & Accessible.

Our Strategic Plan - 2016-2021





SHORE CENTRE
SEXUAL HEALTH • OPTIONS • RESOURCES • EDUCATION

2017-2018 Annual Impact Report

Pregnancy Options Support Program

With a new satellite office in Cambridge, increased visibility in the community and your support, our staff and volunteers helped 53% more people with the Pregnancy Options Support Program.



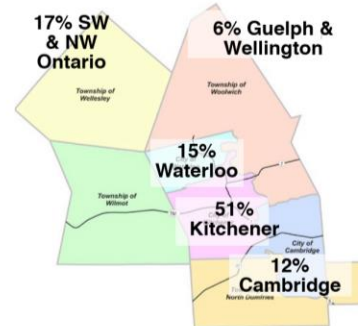
We supported
2,107 individuals

83% Options Counselling

13% Birth Control & STI Info

6% Pregnancy Test

10% Condoms & Lubricant



"Kayla provided a safe space and was very encouraging the whole time. She is very supportive and was really helpful. I'm glad I came here."
-Client feedback

100%
of clients felt welcomed
and supported during
their visit.

Health Matters Education Program

Thanks to your support, our Health Matters Education Program experienced significant growth over the past year, with new programs for Newcomers and individuals with disabilities.



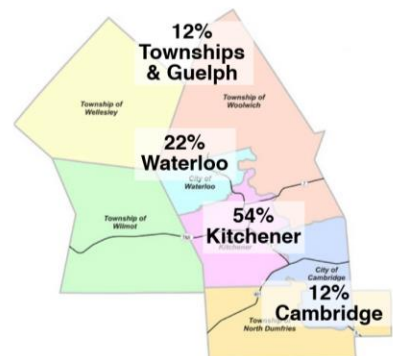
We reached
10,284 individuals

41% Safer Sex

16% Healthy Relationships

28% Anatomy & Puberty

5% Parent Education



"Thank you for teaching our students! I would never feel comfortable enough to discuss all of these topics. This information is invaluable to the children this age. I am so glad you came to our school. Excellent job!!

-Teacher feedback

98%
of teachers would
recommend the
workshop to others

Community Outreach

SHORE Centre works to address the emerging needs of our community through targeted sexual health programs tailored to meet the unique needs of underserved and at-risk groups.



Just4Girls & Just4Guys

Our Just4Guys and Just4Girls programs are targeted to boys in grade 8 and girls in grade 5 and 6. The program provides participants with age-appropriate information on sexual health, healthy relationships and promotes positive self-esteem. More than 104 children participated in the program in 2017-18.

Newcomer Sexual Health Groups

Our newcomer programs, which started as a women's health program, have expanded greatly this year. With a full-time newcomer program coordinator, we've grown the program to include groups for men, as well as for mothers and their teenage daughters. The groups are all designed to meet the unique cultural needs of the participants. This year, 84 newcomers participated in sexual health groups.



Sex-Ability

After a year of community consultations, Sex-Ability, a sexual health program for people with developmental disabilities, has grown into a program consisting of weekly workshops presented with the help of community partners. We also provide support and education for parents, caregivers and support staff.

Our Staff

Lyndsey Butcher, Executive Director

Hoda Ghomin, Newcomer Programs Coordinator

Maggie Hamel-Smith

Grassby, Sexual Health Youth Educator, Cambridge Outreach & Just4Girls

Stacey Jacobs, Community Sexual Health Education Manager

Alicia Langill, Operations Manager

Brockenshire Lemiski, Sexual Health Youth Educator, SexAbility & Just4Guys

Kayla Orr, Client Support Coordinator



Our Student Interns

We provide a number of placement opportunities throughout the year for students enrolled in MSW, BSW, Midwifery and Sexuality, Marriage and Family Studies programs. Thank you to our student interns Bree McCoomb, Kathleen McTavish, Kendra Scali, Sarah Pineda, Natalie Dykstra and Angela Bambino.

Our Board of Directors



- Shawna Reibling,
- Melissa Fritz,
- Jane MacDonald,
- Janis Herold,
- Ryan Bayne,
- Janet McKeown,
- Lyndsey Butcher,
- Carrie McNabb,
- Meaghan Middleton,
- Jackie Miller, and
- Eleanor McGrath

Our Volunteers

Thank you to our amazing, dedicated volunteers who donated 1,856 hours to support our work.

- Angela Bambino
- Teagan Bayne
- Laura Brown
- Tasha Cassel
- Steph Chandler Burns
- Alli Cobb
- Caroline Dutka
- Erica Favron
- Nivedita Lobo
- Gajiwala
- Alexis Gallant
- Zubida Ghazouli
- Mary Hall
- Salma Hassan
- Maija Isotupa
- Clarissa James
- Scott Janzwood
- Maram Kasab
- Danielle Kuepfer
- Michele Laing
- Brockenshire Lemiski
- Megan McCann
- Micheline Mooney-Green
- Farzeen Naqvi
- Jill Prince
- Meghan Riley
- Victoria Rodney
- Kendra Scali
- Aakanksha Sharma
- Amanda Singh
- Kaitlyn Skuce
- Mason Slavner
- Taylor Smith
- Suzanna Tai
- Ian Thompson
- Kez Vicario-Robinson
- Sophie Whitcomb
- Audra Wickens
- Carly Williams
- Zahra Yassin
- Olivia Yu
- Mohammed Zaidan

Our Donors

For 45 years SHORE Centre has been sustained thanks to the generosity of our donors. Last year more than a third of our funding came from donations from individuals, families and organizations. We sincerely appreciate their loyalty and support.

Our Community Partners

SHORE Centre is very fortunate to rely on a diverse and growing group of funders and partners in the community. Their contributions ensure that everyone has access to accurate sexual health education, confidential pregnancy options support and the resources they need to make healthy and informed decisions.

Thank you to our funders:



The Kitchener and Waterloo Community Foundation

The Choices Fund
The Musagetes Fund
The Community Fund



Strategic Giving Foundation- Robert Fraser Cooper Endowment Fund and the Gladswood Trust,
The Stonefields Foundation, United Way Toronto, United Way Ottawa, and The Weld Foundation

Balance Sheet as of March 31, 2018

CURRENT ASSETS	2018	2017
CASH		
UNRESTRICTED	\$89,880	\$61,486
RESTRICTED	\$119,531	\$78,497
INVESTMENT		
UNRESTRICTED	\$75,525	\$60,739
ACCOUNTS RECEIVABLE	\$25,553	\$18,535
PREPAID EXPENSES	\$2,045	\$2,223
TOTAL CURRENT ASSETS	\$312,534	\$221,480
CAPITAL ASSETS	--	--
TOTAL ASSETS	\$312,534	\$221,480
CURRENT LIABILITIES AND NET ASSETS		
ACCOUNTS PAYABLE AND ACCRUED LIABILITIES	\$31,637	\$21,575
DEFERRED REVENUE	\$119,530	\$78,497
TOTAL LIABILITIES	\$151,167	\$100,072
NET ASSETS		
UNRESTRICTED	\$161,367	\$121,408
RESTRICTED	--	--
TOTAL NET ASSETS	\$161,367	\$121,408
TOTAL LIABILITIES AND NET ASSETS	\$312,534	\$221,480

Statement of Operations as of March 31, 2017

REVENUE	2018	2017
DONATIONS	\$139,396	\$108,779
GOVERNMENT FUNDING	\$76,875	\$56,115
GRANTS AND FOUNDATIONS	\$184,317	\$153,642
FEES, EVENTS, OTHER	\$4,445	\$1,627
TOTAL REVENUE	\$405,033	\$320,163
EXPENDITURES		
PROGRAM EXPENSES	\$49,631	\$44,331
SALARIES & BENEFITS	\$272,586	\$233,746
OVERHEAD EXPENSES	\$42,857	\$30,341
TOTAL EXPENDITURES	\$365,074	\$308,418
REVENUES OVER EXPENDITURES	\$39,959	\$11,745

	Unrestricted Funds	Restricted Funds	2018	2017
Net Assets - Beginning of year	\$121,408	--	\$121,408	\$109,663
Excess Revenue Over Expenditures	\$39,959	--	\$39,959	\$11,745
Net Assets - End of year	\$161,367	--	\$161,367	\$121,408

A copy of the Audited Financial Statement prepared by Kupperts & Company is available on our website at www.shorecentre.ca/about

Contact us:

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