



Annual Report | 2015-16



POSITIVE CHANGE
WITH A NEW YEAR COMES A FRESH START. 2016 IS GOING TO BE AN EXCITING YEAR FOR PLANNING, PARTICIPATING, WATCHING, BEING, AND POSSIBLY BE CONTRIBUTING TO CHANGE. A COMMITMENT TO CELEBRATE DIVERSITY, EQUITY AND CHOICE.



SHORE CENTRE

SEXUAL HEALTH • OPTIONS • RESOURCES • EDUCATION

Message from our Board of Directors President

Welcome from the newly named Sexual Health Options, Resources & Education- SHORE Centre. Our new name helps our clients find us, clarifies our mission to our community partners and positions our organization for responsive growth to meet the needs of our community.

This past year saw Board and staff complete and exceed the goals outlined in our ambitious 2013-2015 Strategic Plan, and chart our next five years in a recently completed new Strategic Plan (2016-2021). In February of this year, we moved to an amazing new space that allows us to grow and better support our clients. Our new website (SHORECentre.ca) allows our clients to find us and the information they need more quickly and clearly.

On behalf of the Board of Directors I am delighted to welcome Maggie Hamel-Smith Grassby and TK Pritchard to our robust education program. I also send our profound thanks to Sue Chester, our outgoing Resource Development Coordinator whose work over the past two years transformed our volunteer program and grew our revenue by 62%. The immense changes undertaken in this past year would not be possible without the extraordinary work of the entire staff and the leadership of Executive Director, Lyndsey Butcher.

Immense thanks to our departing board member, Douglass St. Christian PhD, whose expertise in governance and planning has been integral to our success over these last several years. Special welcome to new board member Eleanor McGrath MSW, who brings tremendous experience and passion to the Board. Eleanor joins a board of knowledgeable, hardworking members committed to promoting choice through accurate sexual health education and confidential pregnancy options support.

We welcome your feedback! Please contact the board with your ideas and comments as we work to build a community that honours sexuality, diversity and choice.

Finally, it has been my profound pleasure to serve as Board President since 2013, and I invite you to join me as I continue to support SHORE Centre with my time, energy and finances moving forward.

Yours in Choice,



Sacha Geer PhD



Our Vision, Mission & Values

Our Vision: A community that honours sexuality, diversity and choice.

Our Mission: To promote choice through accurate sexual health education and confidential pregnancy options support.

Our Values: Pro-choice, Sex Positive, Inclusive & Accessible.

Our Strategic Plan - 2016-2021



Health Matters Education Program

2015/2016
Impact Report

With more than forty years of training and education experience, we are the trusted resource for local schools, youth groups and community centres. Our workshops are designed to address a variety of sexual health topics and can be customized to the age, size and unique needs of each group.



We reached
4,826 individuals

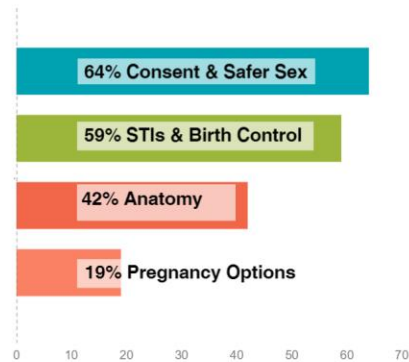
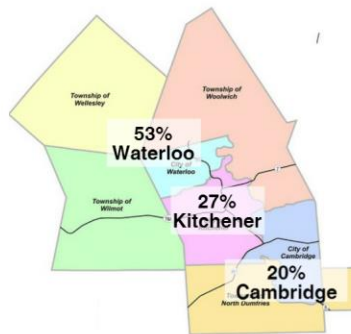
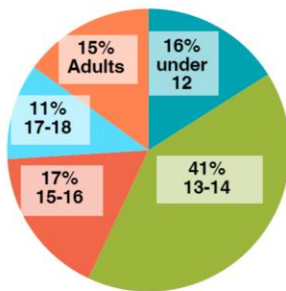


31% female-only
7% male-only
62% mixed group



77% in schools
23% in the
community

Client age Workshop location Workshop topics



Participant Outcomes

90%

of participants increased their knowledge.

It's so much easier to have an outside person come and facilitate awkward topics. You created a very comfortable atmosphere that was safe for students to ask questions.

-Teacher feedback

70%

of participants rated the workshop AWESOME!

GREAT speaker. Really enjoyable to learn about something that may be uncomfortable for many people. I found that I wasn't uncomfortable about the topics because the speaker approached the topics in a super comfortable way. It was also very humorous and memorable!

-Participant feedback

Community Outreach

2015/2016
Impact Report

We provide innovative and specialized sexual health education programs to meet the unique needs of our diverse community.



Our Just4Guys and Just4Girls programs are targeted to boys and girls aged 11 to 14 and offered in schools and community centers. The programs provide young teens with age-appropriate information on sexual health, healthy relationships and promote positive self-esteem.



Our Great SEXpectations Peer Theatre Education program is an interactive play targeted to teenagers and designed to empower them to make healthy and informed decisions about their relationships and sexual health. The play is performed by youth volunteers.



Our Newcomer Women's Health Program is targeted to women new to Canada and offered in a variety of languages. Past groups have been offered in Pashto, Arabic, Farsi, Somali, Urdu and Spanish. Childcare and transportation are provided for this 6-week educational program.

Quick Stats

31

boys and girls were reached through our Just4Guys and Just4Girls programs. Both programs are co-facilitated by volunteers.

95%

of Great SEXpectations audience members increased their knowledge. We reached a total of 75 youth at risk.

100%

of Newcomer Women's Health Program participants made friendships and connections to community and healthcare resources as part of the program.

Participant Outcomes

I really liked how I can talk about stuff that I am uncomfortable to say at home and I learned new stuff about my body and relationships.

-Just4Guys participant

I learned about safety when it comes to drinking and sex and how to support my friends who are questioning their sexuality.

-audience member
Great SEXpectations

I thank you for the chats we had at the Newcomer Women's Group. Thanks to them, I've learned many important things to improve my life and my family's.

-Newcomer participant

Pregnancy Options Support Program

2015/2016
Impact Report

Deciding how to deal with an unplanned pregnancy is a very personal decision and there is no "one size fits all" answer. At SHORE Centre we provide accurate information and nonjudgmental support for anyone facing an unplanned pregnancy.



We supported
982 individuals

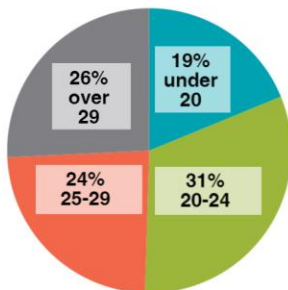


91% female
7% male
2% trans*

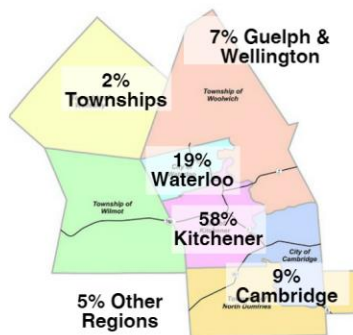


58% by phone
31% in office
11% via email

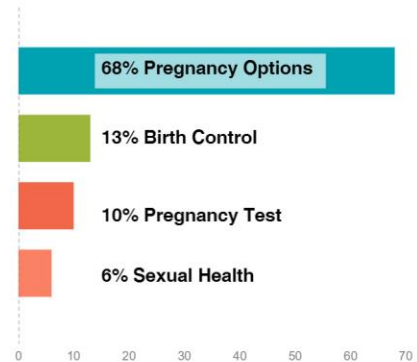
Client age



Client location



Client interest



Client Outcomes

100%

of clients felt welcomed and supported during their visit.

100%

of clients received the information they needed to make an informed decision.

100%

of clients would recommend SHORE Centre to a friend.

You never made me feel like I was making a poor decision, just one that was right for me. I appreciate your support. Thank you!

-Client feedback

Cannot express enough how kind and welcoming everyone was. So grateful to have such a supportive and informative team. I am leaving not only relieved, but also informed on my next decisions.

-Client feedback

Our Staff



From Left to Right: Maggie Hamel-Smith Grassby, TK Pritchard, Stacey Jacobs, Lyndsey Butcher, Sue Chester, Alicia Langill and Kayla Orr.

Not pictured: Jess Crowe - Newcomer Women's Program Facilitator, Emily Leung Pittman - Summer Student, Rahmah Omar - Cultural Facilitator, Childcare Providers: Faduma Mahamed and Jessica Chivers.

Our Student Interns

We provide a number of placement opportunities throughout the year for students. Last year we provided placements for students enrolled in the high school co-operative education program, the Ryerson Midwifery program, the Wilfrid Laurier MSW program, the University of Waterloo Sexuality, Marriage and Family Studies program, the Conestoga College Public Relations program and York University's BSW program. Thank you to our student interns:

- Karyn Mierau
- Mwenda Bell
- Jenny Baxter
- Brittney O'Hara
- Maggie Hamel-Smith Grassby
- Sarah Beal
- Gosia Kirklewska
- Aislin Toohey
- Alexandra Dunsmuir
- Ash Lowenthal

Our Board of Directors



From Left to Right: Meaghan Middleton-Firman, Eleanor McGrath, Shawna Reibling, Priscila Carrara, Lyndsey Butcher, Sacha Geer, Emily Devitt, Jackie Miller, Nicole Robichaud, Carrie McNabb and Janet McKeown. Not pictured: Douglass St. Christian.

Our Volunteers

This year our volunteers donated 2,370 hours, more than 6.5 years of effort, to support our work. Thank you to our amazing, dedicated volunteers:

- Jennie Agnew
- Hsain Al-shihabi
- Whitney Albright
- Alina Bielak
- Jennifer Battler
- Amanda Bell
- Jake Billo
- Danielle Braun
- Brianna Burgin
- Shannon Burke
- Steph Chandler Burns
- Tanya D'Amours
- Jenny Lee De Medeiros
- Taryn Fleischauer
- Julia Keast
- Jessica Keetch
- Danielle Kuepfer
- Michele Laing
- Brockenshire Lemiski
- Emily Leung-Pittman
- Karen Lipskie
- Gillian Martin
- Megan McCann
- Alley McDonald
- Katie McGarry
- Ash Metzloff
- Lauren Morse
- Dennie Park
- Jill Prince
- Karly Rath
- Katrina Rossi
- Julia Sheldon
- Molly Simpkins
- Alyssa Strachan
- Jeanne Taraya-Niskiewicz
- Gillian Veitch
- Amy Virtue
- Nadia Watts
- Daphne Walford
- Sophie Whitcomb
- Audra Wickens
- Soo-Ah Youn
- Jacki Yovanoff
- Emily Zawadzki

Our Donors

For more than 40 years SHORE Centre has been sustained thanks to the generosity of our donors. Last year 43% of our funding came from donations from individuals, families and organizations. We sincerely appreciate their loyalty and support.

This year we would like to especially thank the Harkins Manning family for their pledge of \$100,000 in memory of Susan and Jim Harkins, committed supporters of Planned Parenthood Waterloo Region.

We would also like to thank the Health Initiatives for Youth Hamilton (formerly Planned Parenthood Hamilton) for their gift in memory of Dr. Elizabeth Bagshaw.



Waterloo Regional Chair, Ken Seiling, addressing our Grand Opening Celebrations on April 21, 2016.

Our Community Partners

SHORE Centre is very fortunate to rely on a diverse and growing group of funders and partners in the community. Their contributions ensure that everyone has access to accurate sexual health education, confidential pregnancy options support and the resources they need to make healthy and informed decisions.

Thank you to our funders:



- Strategic Giving Foundation- Robert Fraser Cooper Endowment Fund
- United Way Toronto
- United Way Ottawa
- The Weld Foundation

Thank you to the following companies that donated their services:



Balance Sheet as of March 31, 2016

CURRENT ASSETS	2016	2015
CASH		
UNRESTRICTED	\$121,615	\$71,596
RESTRICTED	--	\$786
INVESTMENT		
UNRESTRICTED	\$30,345	\$30,000
ACCOUNTS RECEIVABLE	\$17,190	\$15,764
PREPAID EXPENSES	\$2,423	\$2,074
TOTAL CURRENT ASSETS	\$171,573	\$120,220
CAPITAL ASSETS	\$396	\$566
TOTAL ASSETS	\$171,969	\$120,786
CURRENT LIABILITIES AND NET ASSETS		
ACCOUNTS PAYABLE AND ACCRUED LIABILITIES	\$18,907	\$10,231
DEFERRED REVENUE	\$43,399	\$33,879
TOTAL LIABILITIES	\$62,306	\$44,110
NET ASSETS		
UNRESTRICTED	\$109,663	\$75,890
RESTRICTED	--	\$786
TOTAL NET ASSETS	\$109,663	\$76,676
TOTAL LIABILITIES AND NET ASSETS	\$171,969	\$120,786

Statement of Operations as of March 31, 2016

REVENUE	2016	2015
DONATIONS	\$124,000	\$78,899
GOVERNMENT FUNDING	\$52,916	\$50,711
GRANTS AND FOUNDATIONS	\$108,813	\$128,506
FEES, EVENTS, OTHER	\$4,815	\$10,742
TOTAL REVENUE	\$290,544	\$266,858
EXPENDITURES		
PROGRAM EXPENSES	\$81,136	\$92,834
SALARIES & BENEFITS	\$138,569	\$129,489
OVERHEAD EXPENSES	\$37,852	\$27,414
TOTAL EXPENDITURES	\$257,557	\$249,737
REVENUES OVER EXPENDITURES	\$32,987	\$17,121

	Unrestricted Funds	Restricted Funds	2016	2015
Net Assets - Beginning of year	\$75,890	\$786	\$76,676	\$59,555
Excess Revenue Over Expenditures	\$33,773	(786)	\$32,987	\$17,121
Net Assets - End of year	\$109,663	--	\$109,663	\$76,676

A copy of the Audited Financial Statement prepared by Koppers & Company is available upon request.

Please note that our registered charitable name during 2015-16 was Planned Parenthood Waterloo Region.

Contact us:

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